



Building a Bridge to the Future

Fall 2012

Planning Today for Our Hospital's Needs of Tomorrow



SAULT AREA HOSPITAL FOUNDATION

Are You A Member of the "Building a Bridge to the Future" Legacy Society?

The Building a Bridge to the Future Legacy Society was created in honour to recognize those individuals who have shown exceptional generosity and interest in the future of our Hospital.

Membership into the Legacy Society is granted upon notification of the existence of a bequest in your will, as beneficiary of a life insurance, securities, or retirement fund policy, trust or other residual interest gift.

How Can We Help You?

- We may be able to help you plan a suitable lasting memorial to you or a loved one.
- We can give you options to reduce your taxes and benefit Sault Area Hospital.
- We can help you make the most immediate tax savings of your retirement funds or securities.
- We may be able to parallel your gift giving ideas with the needs of the Sault Area Hospital.

Find out how you can become a member by contacting:

Giselle Chiarello at 705-759-3827,
Cheryl Pavoni at 705-759-3832,
or toll-free at 1-888-623-3904.

"The act of philanthropy is a spiritual act, an expression of caring for one's fellow human beings. It is a belief in the future, that the future can be good. It is investing in that future. It is helping to make the dream come true."

— Arthur C. Frantzreb

Building a Bridge to the Future - Fall 2012

Sault Area Hospital Foundation's

DONOR RECOGNITION PROGRAM

YOUR DONATION TODAY ADVANCES HEALTH CARE EXCELLENCE FOR THE NEEDS OF TOMORROW

The Sault Area Hospital Foundation, together with our community and guided by our values, gives financial support to the Sault Area Hospital, to assist it in providing quality patient-centered healthcare to the citizens of Sault Ste. Marie and area.

The Foundation offers recognition opportunities to our donors at various giving levels from \$1,000 and above. Room recognition starts at the \$25,000 level.

Naming opportunities in the hospital are available at \$500,000—\$1,000,000.

For more information on the recognition opportunities available, please call our office.



This is a naming recognition element at the \$1,000,000 level.



The Foundation also has recognition opportunities left in some courtyards, and other exterior elements.

Thank you for your ongoing support!

We continue to work hard to provide the best possible care for the patients in Algoma while also recruiting and retaining physicians and health care professionals.

The SAHF is the only source of funding for equipment purchases.

Our work is never done – year after year there are new equipment, education and information technology needs.

Many departments of the hospital have benefited from your gifts over the years through equipment purchases made by the Foundation. Your gift can be designated to a specific area of the hospital.



This is a naming recognition element at the \$500,000-\$999,999 level.



This plaque is a sample of room recognition at the \$25,000 level. There are several room recognition opportunities throughout the hospital at the \$25,000, \$50,000 and \$100,000 levels.



Save the paper...

The Foundation is trying to reduce our costs. If you would like the convenience of receiving an annual tax receipt, please contact the Foundation office at 705-759-3848 or email at: foundation@sah.on.ca



Like us on Facebook

Hospitals A Lifeline To Tugboat Captain

As a tugboat captain, Captain Robert Alan "Pop" Sanderson guided ships to safe passage for decades. In his later years, he invested in hospitals out of appreciation for keeping his life buoyant.

His generosity included the Sault Area Hospital, where the CT Scan waiting room in Diagnostic Imaging is dedicated in his name.

Like the water, Captain Sanderson's life on the tugboats had many ups and downs. He sustained various injuries while working – some that even threatened his livelihood. During these times, he received outstanding medical care. This attention allowed him to continue doing what he loved.

One of Captain Sanderson's most significant injuries occurred in 1970 at age 40. While working on his tugboat, he was struck on the legs by a snapped cable. He was rushed to the Port Colborne General Hospital.

Fearing amputation, the doctors and nurses worked around the clock to repair the damage. Captain Sanderson was released from hospital after virtually a year – including nine months of rehabilitation.

Had it not been for the dedication, persistence and amazing care Captain Sanderson received from the staff at Port Colborne General Hospital, this injury could have ended his cherished career.

From the moment Pop began working on tugboats in 1947, his life was one of adventure and excitement.

Starting as a cook, the animated, hard-working young man worked through the ranks, and ultimately became Captain.

His career allowed him to experience many waterways, including the St. Lawrence Seaway, Detroit-Windsor Bargeline, Niagara-on-the-Lake, and many others. In 1985, his work eventually led him to Purvis Marine located in his hometown of Sault Ste. Marie.

Pop – a nickname given to Robert as a boy that stayed with him over the years – was born here in 1930. Although his work took him many exceptional places, he had a special connection with his birthplace.

"The Soo was always his home," says Dan Rajnovich, Captain Sanderson's nephew.

"He had the utmost respect for all of the doctors and nurses who had helped him through the years. He even became lifelong friends with Dr. David Hurst, the doctor who saved his life in Port Colborne," said Dan.

Equally as important was the amazing medical care he received at SAH and an Ottawa-area hospital after losing a lung in 1952, and while undergoing treatment for throat cancer later in life.

As a result of this assistance, Captain Sanderson lived life to the fullest until his death in 2011. He was able to continue his career as a Captain. He would retire and buy a boat of his own to enjoy – the Seacue VI.



"He truly loved his boat, and would travel to St. Petersburg every year for a few months at a time. His life was on the water," says Dan.

Captain Sanderson not only had great admiration for the medical professionals who helped him, but also those who attended to his family members. "His family was extremely important to him. He always spoke so fondly of them," remembers Dan.

Knowing he wanted to give back and say thank you to all those that save lives, Captain Sanderson began making monetary contributions to the various medical communities that had helped him and his family.

In addition to donating to the Sault Area Hospital, he gave generously to the Port Colborne General Hospital for saving his life and limbs, and to the Cancer Centre and Daffodil Lodge in Sudbury where he was treated for throat cancer.

Closer to home, donations were also made to the Group Health Centre and to Arch Hospice where his brother passed.

"There were a few things in life that my uncle was truly passionate about – the water, his family, and healthcare," says Dan.

Captain Sanderson's affection for the water and his family continue to be remembered by the stories he loved to tell.

His passion for healthcare lives on through his kind-hearted giving – donations that will continue to help and shape generations to come.

SAULT AREA HOSPITAL FOUNDATION

750 Great Northern Road · Sault Ste. Marie, Ontario P6B 0A8 · Phone: 705-759-3848 or 1-888-623-3904

Please visit the Planned Giving section on our website at: www.sahfoundation.com

A Message from our Executive Director



Cheryl Pavoni,
Executive Director & Treasurer,
Sault Area Hospital Foundation

Dear Friends:

Autumn is a beautiful time of year when the leaves start changing colours and with the cooler breezes, we start to layer our clothing. The SAH Foundation team has been focusing on the following strategic areas that were identified by the Foundation Board this past year:

- Excellence in Care
- Excellence in Collaboration
- Excellence in Learning
- Excellence in Innovation

The new Sault Area Hospital is a place where unwavering commitments to quality care, people, partnerships and operational efficiency converge to preserve and enhance the health and well-being of our community. It is a place where mission and values combine to provide hope and healing for the patients we serve.

The Sault Area Hospital Foundation, together with our community and guided by our values, gives financial support to the Sault Area Hospital, to assist it in providing quality patient-centered healthcare to the citizens of Sault Ste. Marie and area.

Together, we are committed to leadership in health care. With that commitment comes a responsibility. Now that we have a new state-of-the-art hospital, together we must ensure that the best proven medical technology is available to the people of the Sault **now and into the future.** Our ability to stay current is the key ingredient in our healthcare delivery.

We hope that you enjoy this latest issue of the *Building a Bridge to the Future*. Our cover story shares the life of Captain Robert "Pop" Sanderson and why healthcare was a contributing factor to his estate legacy. Inside you will find various ways you can make a gift to the SAHF; and why preparing your will is so vitally important. If you have any ideas or suggestions for future articles, please do not hesitate to contact us.

Everyone should have a will... but many don't

A will is the most basic component of estate planning and yet almost 50 per cent of Canadians die without one. Perhaps it's because preparing and updating this legal statement is perceived as a difficult chore. However, a will ensures your assets are passed to your loved ones with minimal difficulty. It expresses your wishes regarding the distribution of your property and assets upon death.

Do you have a last will and testament in place? If you answered no, then you join many Canadian adults according to a recent article in the *Epoch Times*.

"The absence of a clear, signed will can become a divisive and contentious issue at a time when families are already experiencing grief, and can result in a range of complications, from belongings not going to the person they were intended to court battles which cost thousands of dollars."

Here are some questions to consider when preparing and/or updating your will:

- Has your will been updated in the last five years?
- Do you have the correct legal name of all of your beneficiaries?
- Have you updated your will since any major changes in your life, such as a marriage/divorce, children, or death of a beneficiary listed in your will?
- Have you provided for your dependents?
- Has your executor agreed to perform his/her role?
- Do you have adequate life insurance to address family needs?
- Have you made bequests to one or more of your favourite charities such as the Sault Area Hospital Foundation?
- If you have a charitable bequest listed, did you consider honouring or memorializing anyone with that bequest?

If you answered "no" to one or more of these questions, or do not have a current will in place, it's recommended you speak with a lawyer.

A common misconception is that only the wealthy have an estate and need to prepare wills. This is not true. If you own real estate, investments, vehicles, or other personal effects, then you have an estate.

If you are considering a bequest to charity, we recommend that you explore the various giving methods to ensure your future gift is tax effective and takes into consideration the needs of your family. Caring for the disposition of your assets is far too important to delay. It's important not only for you, but your loved ones and for your favourite charity.

For further information about charitable giving options or bequest wording for your will, please contact **Giselle Chiarello, Major Gifts / Planned Giving Officer** at 705-759-3827 or via email at: chiarellog@sah.on.ca

Saying thank you... goes a long way.

The SAHF launches its Grateful Patient Program

From the skilled professionalism of the medical teams through to the dietary and housekeeping staff, the Sault Area Hospital is committed to providing its patients with the highest level of care. Your health and well-being are the hospital's primary concerns. The Sault Area Hospital Foundation is reaching out to patients and their families through its new **Grateful Patient Program**. This special program offers patients a thoughtful way to recognize and say thank you to their physicians, nurses or other members of their health care team. A gift to the *Grateful Patient Program* will keep on giving through the purchase of new state-of-the-art medical equipment.

"My father, Wilfred Vaillancourt wished to pay tribute to his physicians Dr. David Poitevin and Dr. Sam Fratesi. Before his passing in June, he chose to honour their expertise in healthcare by making a donation to the SAH Foundation's Grateful Patient Program. This program allows the opportunity to express gratitude by making a gift in honour of a healthcare provider who has made a difference in your life!"

~ Kathy Palombi, daughter

For more information on the **Grateful Patient Program**, please contact the Foundation at 705-759-3434 ext. 4372 or visit our website at: www.sahfoundation.com



Pictured: Dr. S. Fratesi and Wilf Vaillancourt.

"All of us are born for a reason, but all of us don't discovery why. Success in life has nothing to do with what you gain in life or accomplish for yourself. It's what you do for others." - Danny Thomas

Estate Planning - Gifts for the Future

"We make a living by what we get - we make a life by what we give." - Winston Churchill

Estate planning is as simple as looking after your loved ones while also remembering the charities you care about during your lifetime. Your gift is an expression of your values, hopes and dreams – a vision of excellence in healthcare for the patients we serve and our community.

Ways to Give

The following general information is an overview, not formal legal or tax advice. Whatever strategy you choose, charitable giving can be very rewarding. It's wonderful to see your gifts at work while receiving tax benefits!

Bequests

When creating or revising your will, consider how a bequest can provide a lasting legacy through the Sault Area Hospital Foundation.

RRSPs / RRIFFs

By designating remaining RRSPs and RRIFFs to the Sault Area Hospital Foundation, the asset is transferred directly from the financial institution to the Foundation. The estate receives a tax credit to offset the tax on income.

Securities

There is a real advantage to making a bequest of shares. A charitable tax receipt is issued for the fair market value of the shares when received and the estate is not required to declare any resulting capital gains on income.

Life Insurance

This can be an economical way to give a larger or more lasting gift than might otherwise be possible without drawing on your assets now or depleting your estate.

There are two primary ways to donate a life insurance policy. Each method has a different tax benefit.

- a) Make the charity the owner and beneficiary
- b) The insured is the owner and the charity is the beneficiary

Endowment

An endowment is an investment fund set aside for the long-term support and future of the hospital. It is like a savings account and it keeps on growing in value. Some of the interest gained is used as a steady stream of financial help to support the latest in medical technology purchases, education or innovation. This takes place each year in your honour.

Are you interested in Building a Bridge to the Future?

Yes, I would like more information on how to:

- Include a gift to the SAHF in my will
- Donate stocks/bonds/mutual funds
- Donate RRSPs/RRIFFs
- Donate life insurance
- I/We have already included the SAHF in my/our Estate Planning or Will.
- I am interested in becoming part of "Building a Bridge to the Future" Legacy Society. Please send me more information.

Name _____

Address _____

City _____

Province _____ Postal Code _____

Phone _____

Cell _____

E-mail _____



SAULT AREA HOSPITAL FOUNDATION

Please return this form to the SAHF by mailing it to:

Sault Area Hospital Foundation
750 Great Northern Road
Sault Ste. Marie, ON P6B 0A8

Sault Area Hospital Foundation respects your privacy. We protect your personal information and adhere to all legislative requirements with respect to protecting privacy. We do not rent, sell or trade our mailing lists. The information you provide will be used to deliver services and to keep you informed and up to date on the fundraising activities of the Foundation. If at any time you wish to be removed from our mailing list, simply contact us by phone at 705-759-3848 or by e-mail at foundation@sah.on.ca and we will gladly accommodate your request.

Thank you for considering leaving a legacy gift to the SAHF.